

Olympia, WA Named Host City for Miss Washington 2023

Miss Washington

SCHOLARSHIP ORGANIZATION

FOR IMMEDIATE RELEASE

Washington's state capital will be the home of Miss Washington in 2023 and beyond.

OLYMPIA, WA (November 21, 2022) – The Miss Washington Scholarship Organization is thrilled to announce its partnership with the City of Olympia and Experience Olympia & Beyond, the City's Visitor and Convention Bureau, to bring its forum workshops, Miss and Teen scholarship competitions and other events to the state capital in 2023.

The partnership continues the legacy of MWSO and its mission along with the Miss America Organization (MAO), of preparing great women for the world and preparing the world for great women. Olympia's diverse attractions, shopping, dining, and accommodations will play a major role in the success of the coming year. Olympia Hotel at Capitol Lake, an IHG property, will be the host hotel in 2023, with other area hotels offering discounts and accommodations to families and guests attending the events.

Jeff Bowe, Vice President of Sales & Development for Experience Olympia & Beyond states, "On behalf of the team at Experience Olympia & Beyond, we are excited to be partnering with the Miss Washington Scholarship Organization to bring all these young ladies and families to the Olympia region. Events like these are good business for our hotels, restaurants, shops, and attractions – but even more impactful than that is what the attendees give back to our communities".

The MWSO hosts and produces five main events annually, including three conferences, two preliminary competitions, and two state competitions where the new state representatives advance to the national competitions.

Miss Washington's Outstanding Teen weekend is June 21-24, 2023, where teens from across the state compete for scholarships, sponsorships, and cash awards. Miss Washington Week kicks off Sunday, June 25th, with candidates aged 18 to 26 vying for the title of Miss Washington 2023 and over \$45,000 in cash and scholarships, plus a chance to compete for the job of Miss America 2024.

Both competitions will continue to highlight a diverse group of young students and professionals who are advancing the message of female strength, independence, and empowerment through their efforts in the areas of scholarship, talent, and social impact.

Peggy Miller, Executive Director of MWSO said "I am thrilled to have Olympia as our host city and I'm looking forward to all the opportunities we will have to showcase the brightest young women from our great state and our beautiful capital city, across the nation."

To learn more about the Miss Washington Scholarship Organization, as well as local competitions, visit www.misswashington.org. Learn more about the Outstanding Teen competition at www.mwoteen.org

ABOUT THE MISS WASHINGTON SCHOLARSHIP ORGANIZATION:

The Miss Washington Scholarship Organization, a not-for-profit corporation, is based in Puyallup, Washington. It is committed to providing the young women of Washington State with the opportunity to enhance their personal and vocational development through scholarship programs and community service. The Miss Washington Scholarship Organization conducts the Miss Washington's Outstanding Teen and Miss Washington competitions, official preliminaries to Miss America's Outstanding Teen and the Miss America Competitions.

ABOUT THE MISS AMERICA ORGANIZATION:

The Miss America Organization, a 501(c) (4), is one of the most recognizable household names in America working to empower young women through education and service. The Miss America Organization is comprised of 51 licensed state organizations, including all 50 states and the District of Columbia. The organization awards more than five million dollars in cash scholarships each year and millions more in-kind per year through national, state, and local programs.

EXPERIENCE OLYMPIA & BEYOND is the official destination marketing organization for Thurston County and each of its communities. Visit www.experienceolympia.com for more information.

